



## **NEWS RELEASE**

7<sup>th</sup> March 2008

### **MILTON KEYNES COMPANY WINS SEEDA BUSINESS AWARD FOR INTERNATIONAL BUSINESS**

Beardow Adams, from Milton Keynes, has won the SEEDA Business Award for International Business, sponsored by UK Trade & Investment. The Award was presented to Beardow Adams by Digby, Lord Jones, Minister for Trade & Investment.

Beardow Adams is the only adhesive company to have won the Queen's Award 4 times. It is represented on five continents and has over 30 distributors. Beardow Adams achieves over 50% of its profit from international business and over 60% of turnover is related to international business.

R E Adams, Chairman and Managing Director said: "Our business operates across the whole spectrum of business endeavour - product development, manufacture, sales and marketing. The South East Business Awards allow us to celebrate our international success in a tough business environment."

Digby, Lord Jones, said: "The South East contains some of the country's most exceptional businesses and these Awards are a great way of recognising the region's achievements. I am particularly delighted these Awards have been designed to recognise sustainability as I firmly believe that business must constantly think about its place in this changing world if it wants to be truly successful. I congratulate all the winners on their success."

More information about the Awards is available [www.southeastbusinessawards.co.uk](http://www.southeastbusinessawards.co.uk)

Ends

**Photographs of the company and the Awards ceremony are available. To request images or an interview with a representative from Beardow Adams, please contact:**

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